

ALYSSA RASMUSSEN VIDEO. DESIGNER. ATHLETE.

CONTACT

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alyssarasmussendesign.com

OBJECTIVE

I am seeking a position with a team/organization that is constantly improving, where I can learn alongside individuals who excel in their fields while enhancing the environment with my own skill set and positive personality.

EDUCATION

Academy of Art University
San Francisco, CA
School of Graphic Design; BFA
2017 – 2022

EXPERIENCE

Associate, Baseball Video Systems (2023–Present)

San Francisco Giants; San Francisco, CA
Work out of Major League Clubhouse assisting video team; Run tech and video in bullpen (TrackMan, Edgertronic, Pitch tagging); BATS Web (Capture high speed and IP video in-game, Manually and auto log games/practice sessions, Cut and pair video with data files); Distribute video to players and coaches; Print/distribute lineup cards; Sync MLB Dugout iPads; Familiar with Hawk-Eye systems; Design and code stylesheets for additional video sites; Provide video/tech/design assistance for players, coaches, and other departments; Prep clubhouse with opposing team video and daily MLB and MiLB channel listings

Junior Graphic Designer (2022–2023)

NJ/NY Gotham FC; Harrison, NJ
Create/edit graphics and team materials (social channels, LED/video boards, print, etc.); Work with all departments to meet design needs; Support team brand strategy; Curate USWNT, Budweiser, Algorand, etc. collaborated merchandise; Meet deadlines of multiple projects simultaneously

SOFTWARE SKILLS

Adobe Creative Suite (InDesign, Illustrator, Photoshop, After Effects, Premiere Pro, Dimensions, Dreamweaver, XD, Lightroom), Microsoft Office (Word, Excel, Powerpoint), BATS, TrackMan, Hawk-Eye, HTML, CSS, Cinema 4D, Figma, Slack, Asana, Dropbox

ORGANIZATIONS AND AWARDS

NCAA Student–Athlete Advisory Committee

President (2021–2022)
Executive Board; Arrange and Lead Executive and General Body Meetings; Organize National Collegiate Athletic Association funded events
Secretary (2020–2021)
Member (2017–2020)

Academic All-PacWest Team (2017–2020)

Team Captain, Art U Women's Soccer (2017 – 2021)

Team Member, Art U Softball (2018 – 2022)

REFERENCES

Furnished upon request